

TOOLKIT OF METHODOLOGIES TO GUIDE AND EMPOWER PARTICIPANTS BETWEEN LAND AND SEA

Entre Terre et Mer



UNION CRÉATIVE



CENTRO STUDI SULLA CIVILTÀ DEL MARE
E PER LA VALORIZZAZIONE
DEL GOLFO E DEL PARCO DELL'ASINARA

Entre terre et mer



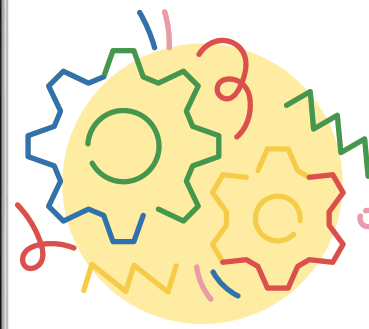
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PROJECT OBJECTIVES



Promote oceanic awareness among young people in rural areas



Develop analytical, critical, and entrepreneurial skills in rural youth



Encourage rural youth to become ambassadors for implementing more sustainable practices for our oceans and seas within their rural communities

TRAINING

MOBILITY

HEADING TO STINTINO



This traditional fishing village offered participants unique insights into the complex relationship between people and the ocean, the benefits the ocean provides, the threats they are facing and the evolution of ocean-related activities over time.



SOCIAL IMPACT



Holding the mobility in May brought **meaningful** advantages for both the local community, the participants and the project itself.

Unlike the bustling summer months, the village is much quieter during the off-season. By bringing participants from both Sardinia and France at this time of the year, we generated economic **benefits** for local businesses and fostered a sense of social vibrancy for residents, who enjoyed a lively and engaging week.

For our project, this timing also meant increased visibility as our activities stood out as a noteworthy event, unobscured by the typical influx of tourists. It also allowed our participants to **connect** with locals, fostering valuable discussions and exchanges.



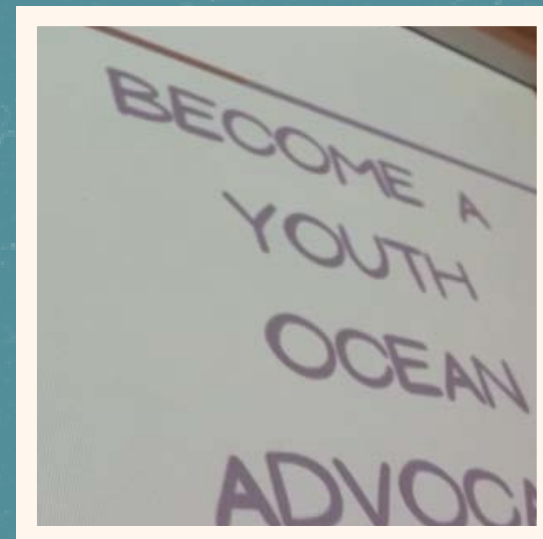
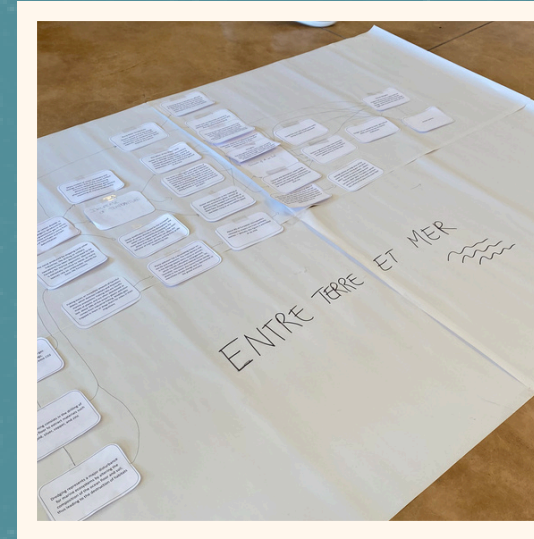
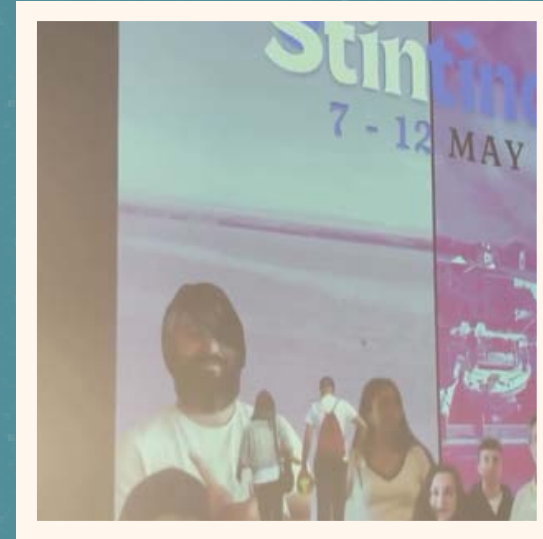
METHODOLOGY

STINTINO, 2024, MAY 7-12

During the training mobility, we implemented non-formal education activities that empowered participants to take charge of their own learning through interactive and engaging experiences.

Non-formal education encourages self-directed learning, allowing participants to shape their experience based on their interests and strengths. This approach enhances critical thinking and boosts motivation. Non-formal activities foster a collaborative environment where teamwork and peer-to-peer learning flourish, promoting open communication, mutual respect, and a sense of community.

By stepping outside traditional classroom methods, participants also develop a greater confidence in their skills and adaptability, preparing them to apply what they've learned to future projects and personal goals.





**EXAMPLES OF
IMPACTFUL ACTIVITIES
IMPLEMENTED DURING THE
PROJECT**

"STATUS QUO" EXPLORING OCEAN LITERACY

METHODOLOGY

- **Research & Reflection:** Each group research ocean literacy policies, initiatives, and challenges in their respective countries, guided by structured questions.
- **Creative Presentation:** Findings are shared through engaging formats such as skits, mimics, or interactive presentations, making learning enjoyable and accessible.
- **Discussion:** A group discussion follows, highlighting common challenges, national approaches, and potential improvements.

BENEFITS

- **Collaborative Learning:** Teams learn from each other's backgrounds, fostering teamwork.
- **Creativity & Engagement:** Creative presentations enhance participants' engagement and make complex topics approachable.
- **Awareness & Critical Thinking:** The activity raises awareness of ocean literacy's global importance and encourages critical thinking on policies and initiatives.



"TREASURE HUNT" ACTIVITY USING ACTIONBOUND



METHODOLOGY

- The "Treasure Hunt" activity is designed to immerse participants in the village's rich maritime heritage through exploration and community interaction, using the Actionbound app.
- Facilitators create a custom treasure hunt on Actionbound with questions about the village's history and the sea. Missions lead participants to specific locations and encourage interaction with locals.
- Groups answer questions, complete photo missions, and engage with residents to collect stories and insights about the village's maritime culture.
- Groups reconvene to share their findings, stories, and reflections, creating a shared understanding of the village's connection to the sea.

BENEFITS

- **Active Learning:** Participants engage in hands-on exploration, enhancing learning through real-world interaction.
- **Teamwork:** Small groups foster collaboration and problem-solving.
- **Community Engagement:** Connecting with residents builds community ties and promote local history.
- **Cultural Awareness:** Participants gain deeper appreciation for the local maritime heritage and its importance to village identity.

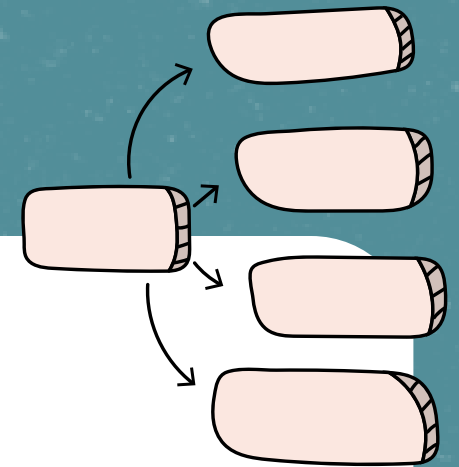
OCEAN BENEFITS AND THREATS" MAPPING ACTIVITY

METHODOLOGY

- Facilitators provide cards with key facts about ocean benefits and threats.
- Participants work in small teams to ensure active engagement.
- Teams connect facts on the cards, showing how human activities trigger multiple impacts on the ocean. They can also add sticky notes with new facts or examples to deepen the analysis.
- Teams share their map with the group, discuss their findings, and reflect on the critical need for sustainable ocean conservation.

BENEFITS

- **Visual Learning:** The mapping visually illustrates complex relationships, aiding understanding.
- **Collaborative Learning:** Group work fosters teamwork and diverse perspectives.
- **Critical Thinking:** Participants analyze cause-and-effect relationships between human activities and ocean health.
- **Awareness Raising:** The activity highlights the essential role of oceans and sustainable practices.



YOUTH4OCEAN INTRODUCTION AND PROJECT PROPOSAL DRAFTING



METHODOLOGY

- Introduction to the Youth4Ocean Forum, emphasizing its purpose as a network that empowers young people to advocate for ocean conservation, offering resources, networking, and project support.
- Participants brainstorm ocean-related project ideas based on environmental challenges in their communities.
- In groups, participants draft a preliminary proposal.
- Each group presents their proposal, receiving constructive feedback to refine their ideas.
- Conclude with a reflection on the importance of transforming ideas into actionable projects and encourage participants to submit their proposals to Youth4Ocean for further development.

BENEFITS

- **Empowerment:** Participants gain the tools and knowledge to start impactful ocean conservation projects.
- **Collaborative Skills:** Working in groups fosters teamwork and shared problem-solving.
- **Critical Thinking:** Feedback discussions encourage thoughtful refinement of ideas.
- **Real-World Impact:** Participants are inspired to engage actively in ocean advocacy with the potential for real-world support and mentorship.

CLEAN-UP ACTIVITY AND PLASTIC ART



METHODOLOGY

- Beach Clean-Up
- After the clean-up, participants analyze the plastic collected, discussing the origins and impact of plastic waste.
- Participants visit an exhibition showcasing art created from plastic waste. This encourages reflection on how art can convey the impact of pollution and inspires creative ways to repurpose waste.
- Using the plastic waste collected, participants create art pieces on surfaces like canvas or cardboard.
- Each participant shares the message they hope their piece conveys.
- Conclude with a group discussion on reducing plastic use and promoting plastic-free initiatives.

BENEFITS

- **Environmental Awareness:** Participants gain a direct understanding of plastic pollution's impact on the environment.
- **Creative Expression:** Transforming waste into art helps visualize and communicate the pollution issue.
- **Critical Thinking:** Discussions promote a deeper understanding of pollution's global reach and individual responsibility.
- **Community Impact:** The activity fosters a sense of responsibility and empowers participants to advocate for a cleaner environment.

LOCAL ACTIVITIES

ACTION



After the mobility experience in Stintino, participants, guided by the national partner, organized a local initiative to apply and expand upon what they had learned during the project. This approach was designed to encourage participants to take ownership of their new skills and knowledge, fostering a hands-on learning experience that involved active community engagement.

PROCESS

Guided Planning: With support from the national partner, participants brainstormed and planned an initiative that aligned with the project's core objectives, focusing on sustainable practices, community involvement, or environmental awareness.

Community Engagement: Participants collaborated with community, introducing them to the project's themes and engaging them in practical activities inspired by their mobility experience in Stintino.

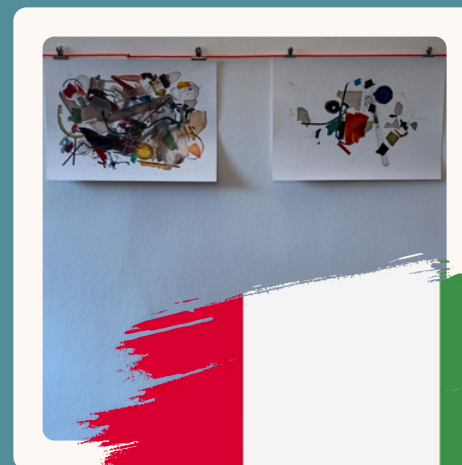
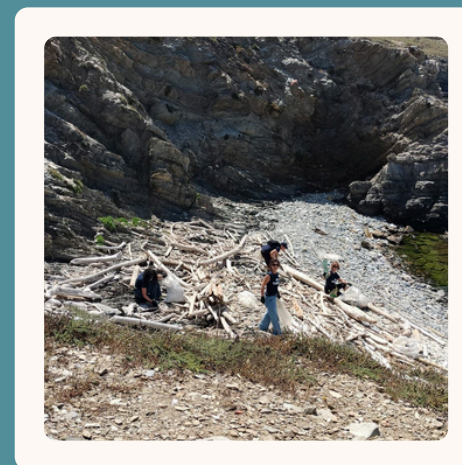
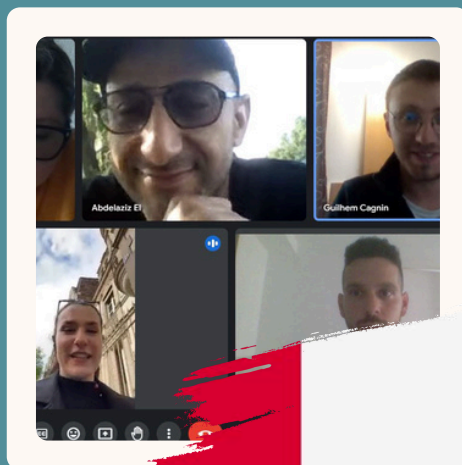
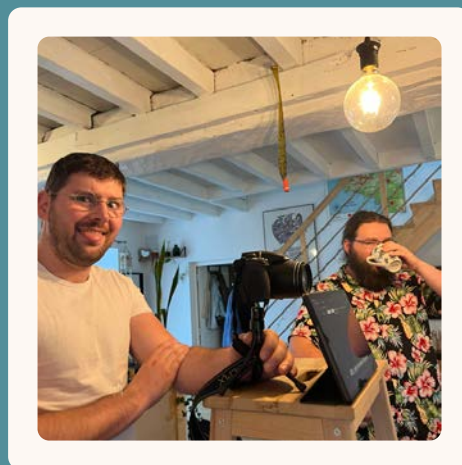
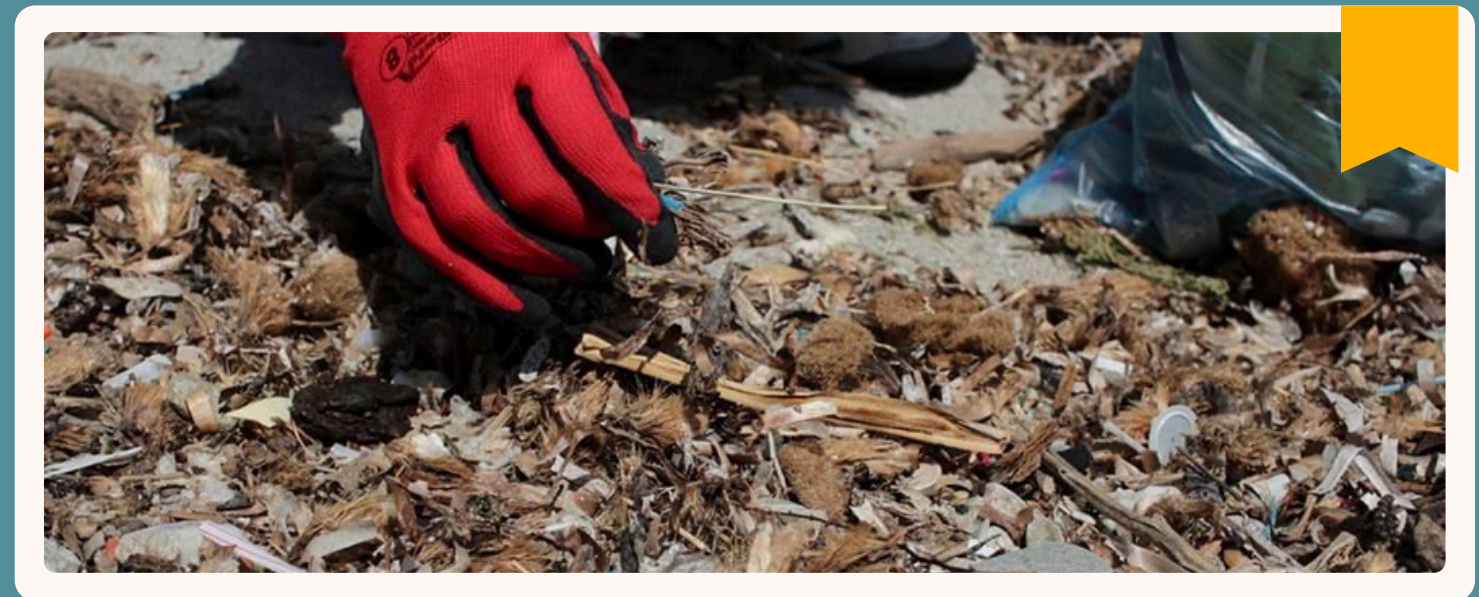
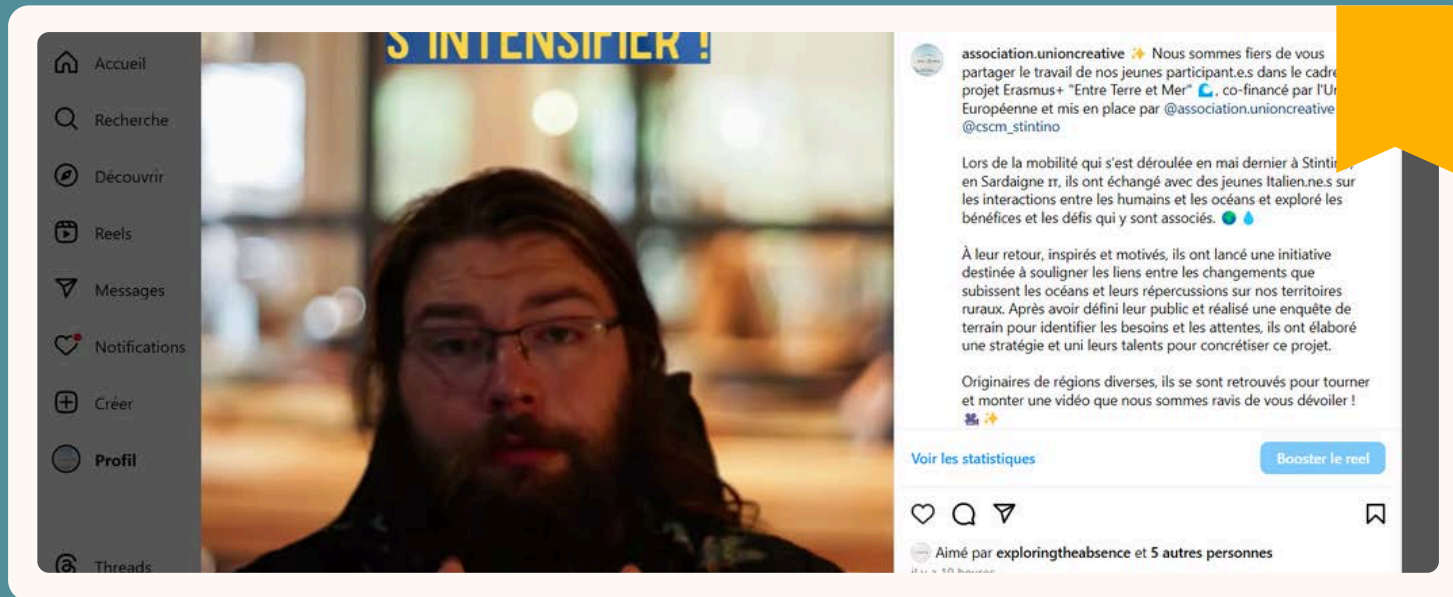
Implementation and Adaptation: The initiative was carried out strategically, allowing participants to adapt project methodologies to meet the specific needs of their target group, creating a bridge between the project's goals and local context.

Reflection and Feedback: Following the initiative, participants participated in a reflection session to discuss outcomes, challenges, and areas for improvement. Feedback from this session informed potential adaptations and served as an evaluation tool for future initiatives.

LOCAL ACTIVITIES

Research, script development with input from a local youth with expertise on the subject, video filming, editing, and sharing on social media to engage a young audience and explain the connections between rural areas and the ocean.

Local community engagement to organize the collection of plastic and other items along the coast, followed by a creative workshop out of these items and set up a small exhibition in Monteleone Roccadoria in collaboration with the artist Ivano Piva.



**PARTICIPANTS ENGAGED IN
NEW ENVIRONMENTAL
INITIATIVES OR NETWORKS**

**ENGLISH SKILLS
(AND ITALIAN!)**

**2 APPROVED PROJECTS
YOUTH4OCEAN**

TEAM WORK

**SUCCESS
STORIES**

**COMMUNITY
ENGAGEMENT**

**ANALYTICAL AND
CRITICAL SKILLS**

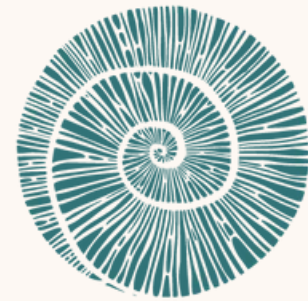
**STRONG
CONNECTIONS**

DIGITAL SKILLS

CREATIVITY

**2 SUCCESSFUL
INITIATIVES**

NEW AMBASSADORS



Entre Terre et Mer

Erasmus+ project "Entre Terre et Mer"
n°2023-1-FR02-KA210-YOU-000159493



**Co-funded by
the European Union**

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